

GM Approved Press Release

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Ute[®]Ltd Begins Production on Ute[®]Bed Ship-Through Option for the Chevrolet Colorado and GMC Canyon

Auto Truck Group named preferred installer of the new Ute[®]Bed with Quick Lock drop sides

Seattle, WA/April 4, 2017 – Ute[®]Ltd, specializing in tough yet light-weight extruded aluminum products for pickup trucks, has begun production on the Ute[®]Bed designed for the 2015-2018MY Chevrolet Colorado and GMC Canyon. The Ute[®]Bed is available via ship-through orders now.

The Ute[®]Bed is a light weight, rugged flatbed that adds more versatility and diverse uses to a pickup truck. Ute[®]Beds are used by various tradesmen, municipalities, railroad, airport, farm and ranch and for recreation all over North America. Its low and narrow profile on the mid-size GM chassis makes it optimal for working in cities where parking garages have low clearances and in parks with narrow paths.

Fleet and commercial customers can order the Ute[®]Bed aluminum drop-side flatbeds for their mid-size trucks with the (ZW9) box delete as well as box removal options through their local Chevrolet or GMC dealership.

Ute[®]Ltd and Auto Truck Group have come to an agreement to partner on the Ute[®]Bed ship-through program for Chevrolet Colorado and GMC Canyon. Dealers should contact Ute[®]Ltd for details and purchase order.

With the 250 lb. Ute[®]Bed installed, the Chevrolet Colorado and GMC Canyon provide a payload* range of 1,900 lbs. to 2,000 lbs. Available options include:

- Drop Side Delete – a flatbed option without bed sides (about 50 lbs. lighter).
- Removable Rear Ladder Rack – which matches headboard height?
- Side Step – curb side step only for easier access to the deck.
- ICC Bumper Package – an option for box delete orders including the removal of the factory bumper.
- Rear View Camera – located under the deck of the Ute[®]Bed.
- Full Rear View Camera Package – includes a rear view mirror screen for trucks not equipped with a factory-installed camera package.

In 2003, Ute[®]Ltd became the first manufacturer to build aluminum drop side flat beds for the Chevrolet Colorado and GMC Canyon; and has since been a top provider.

About Auto Truck Group

[Auto Truck Group](#) is a leading work truck upfitter in North America. Founded in 1918, Auto Truck Group serves the continental United States and Canada with 11 service centers and ship-through service with five top OEM manufacturers. Auto Truck Group specializes in the design, manufacture and installation of truck and van equipment for a wide variety of customers, trades and industries. From custom orders to entire fleets, Auto Truck Group is ready to help pool/dealer customers, fleets, commercial users, including those working in construction, energy and telecommunications, utilities, municipal and state governments, railroads and many other businesses and industries. For more information, please visit www.AutoTruck.com and connect with Auto Truck Group on [LinkedIn](#), [Facebook](#) and [Twitter](#).

For more details or questions regarding Ute[®]Bed products or this story;

Please contact Ute Ltd by e-mail at sales@uteltd.com, or by phone at 1-877-788-3583 toll-free.

More information and photos are also available at Ute Ltd's GM Trucks web page at www.uteltd.com/gmtrucks.

**Payload includes driver, fuel and cargo. Some added options will also subtract from available payload.*